

SCRIPT FORM

Advertiser:	Pala Casino Spa & Resort
Campaign:	"Let's Play" / Launch-General—FINAL READ
Media	Radio
Length:	:30
A.E/Ext:	
Male/Female Voice:	
Client Approval:	

SFX:

COPY:

1	Let's play at PALA Casino Spa & Resort , where excitement
2	meets elegance. There's endless casino action everywhere
:10 3	you turn at over 2,200 slots, video poker machines, and 80 table
4	games from Blackjack to Baccarat. Our new Tourmaline Pools
5	are made for relaxation. And our ten restaurants and bars offer
6	something delicious for everyone. Experience it all live at Pala
7	Casino Spa & Resort in Northern San Diego County. Let's
:30 8	Play!
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10	